

# CHRIS KIM

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## DATE

Sep 28, 2026

Dear Hiring Manager,

I am excited to submit my application for the Copywriter position at Creative Agency. With a Bachelor of Arts in Creative Writing and nine years of experience in content creation, I have cultivated a strong foundation in crafting engaging narratives that resonate with diverse audiences.

My professional journey as a Content Writer has equipped me with the skills necessary to create persuasive and impactful copy across various platforms, including websites, blogs, and social media. I thrive on collaboration, which aligns well with your commitment to teamwork and creativity. My ability to adapt quickly to project deadlines ensures that I consistently deliver high-quality content while maintaining attention to detail.

In addition to my writing expertise, I possess a solid understanding of SEO optimization and digital marketing strategies. This knowledge allows me to conduct thorough research on target audiences and industry trends, ensuring that the content is not only relevant but also effective in achieving campaign goals.

I am particularly drawn to Creative Agency's mission of empowering brands through innovative storytelling. The emphasis you place on inclusivity and continuous growth resonates deeply with my own values as a creative professional. As someone who is passionate about crafting compelling narratives while fostering collaborative relationships within teams, I believe I would be an asset to your dynamic environment.

Thank you for considering my application. I look forward to the opportunity to contribute creatively at Creative Agency.

Sincerely,  
Chris Kim