

# TAO WANG

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## DATE

Sep 28, 2026

Dear Hiring Manager,

I am writing to express my interest in the Digital Marketing position at ABC Marketing Agency. With a Bachelor of Arts in Marketing and two years of experience as a Marketing Assistant, I have developed a solid foundation in digital marketing strategies that align well with your agency's mission to deliver innovative solutions and foster client success.

Throughout my career, I have honed my skills in digital marketing, social media management, SEO optimization, and email marketing. My experience includes conducting market research and analyzing trends to identify opportunities for growth while developing engaging content that resonates well with target audiences. I thrive in collaborative environments where creativity and teamwork drive successful outcomes.

One of the aspects I admire most about ABC Marketing Agency is its commitment to creativity and client partnership. I believe that effective communication is key to understanding client needs and achieving exceptional results. As someone who values adaptability and has strong time management abilities, I am confident that my proactive approach will contribute positively to your team.

I am excited about the possibility of bringing my creative problem-solving skills along with a results-oriented mindset to ABC Marketing Agency. Thank you for considering my application; I look forward to the opportunity to discuss how I can support your team's efforts in enhancing brand visibility through tailored digital marketing strategies.

Sincerely,  
Tao Wang