

LUCY LIU

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DATE

Oct 14, 2026

Dear Hiring Manager,

I am writing to express my interest in the Public Relations position at Example Corp. With a Bachelor of Arts in Communications and seven years of experience as a Public Relations Specialist, I have honed my skills in strategic planning, media relations, and content creation. My diverse background has equipped me with a unique perspective on how to effectively enhance brand communication strategies.

At Example Corp, I admire your commitment to transparency and creativity as core values that drive successful public engagement. I thrive in collaborative environments where innovative ideas are valued, and I believe that my strong communication skills and adaptability would make me an asset to your dynamic team.

Throughout my career, I have successfully developed public relations strategies that elevate brand visibility while maintaining a detail-oriented approach to ensuring accuracy and clarity in messaging. By cultivating relationships with journalists and influencers, I've effectively secured coverage that resonates with target audiences. Additionally, my experience managing crisis communications has strengthened my ability to protect reputations during challenging times.

I am particularly drawn to the opportunity at Example Corp because of your focus on empowering businesses through effective communication strategies. I am eager to contribute creative problem-solving approaches while collaborating closely with your team.

Thank you for considering my application. I look forward to the possibility of discussing how my background aligns with the goals of Example Corp.

Sincerely,
Lucy Liu